

An ambient assisted living concept



SO = social

P = personal

H = help

IA = on everyday life

The key to success: We are

- a multiprofessional team,
- with competence in social work
- and personal experiences in care of elderly people
- with an excellent know-how of assistive technologies,
- that forms a successful business!

The starting question: What are the needs?

Keep my
independence

support for the
family

Look for my social
contacts



increase my quality
of life

SOPHIA guarantees all of this, plus a maximum of
security and best homecare services

Good for customer and Housing Company

Customer

Individual

Security/safety

Stay at home as long as possible

Services nearby

A low monthly fee

Housing company

Decrease of management workload

Low costs / less costs

Decrease in tenants turnover

New services for the customer

What have we done?

Building up local networks out of:

- professionals
- honoraries
- family
- neighbourhood



Best technical support to increase the efficiency of communication, information und security



Honoraries and professionals work together



talking



remember drinking



counceling



Support by the SOPHIA Team

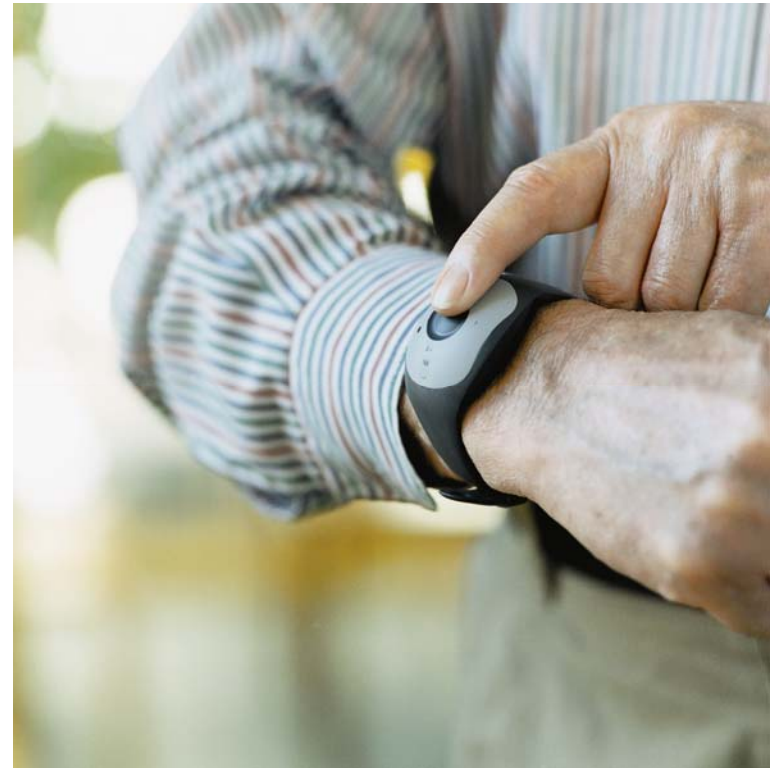


manual alarm by
pressing alarm button

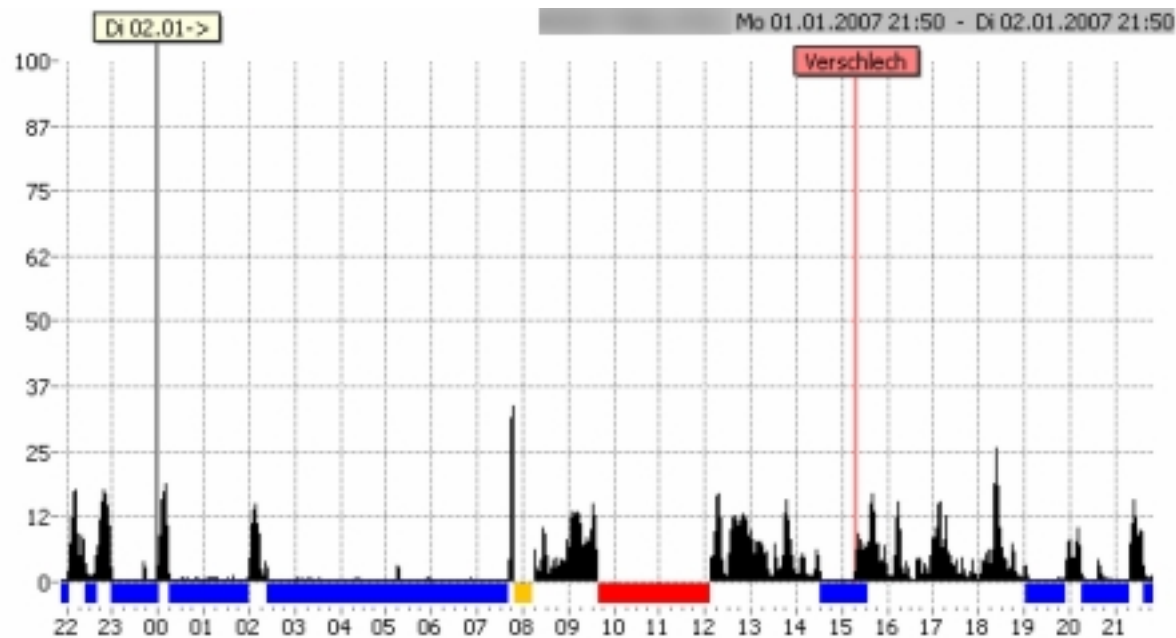
automatic alarms

activity curves

technical alarms (smoke,
flood)



Measurement of wellbeing: Activitycurves



Blue: periods of sleeping
Red: out of home
yellow: wrist unit taken off

Allways being in contact



Fun per video-communication

Supported by a DB-system for

- Customer-relationship-management
- Emergency-call-mangement

Plus

- health-care data
- documentation, Analyses
- of Cases and
- agregated data

What customers have to pay



- **SOPHIA BASIC**
(24 h available, SOPHIA-Service Telephone) 09,90/20,90 € mtl.
- **SOPHIA SECURITY**
(24 h and SOPHIA-Security-system) 29,80/32,80 € mtl.
- **SOPHIA CONTACT**
(24 h, Telephone und Video) 33,90/39,80 € mtl.
- **SOPHIA COMFORT**
(24 h, Telephone, Video and SOPHIA-Security-system) 39,90/49,80 € mtl.
- **SOPHIA SECURITY plus (+ smoke or flood dedector)** per offer
- **SOPHIA Family** only 50 €

Plus Installation / incl. social care programm

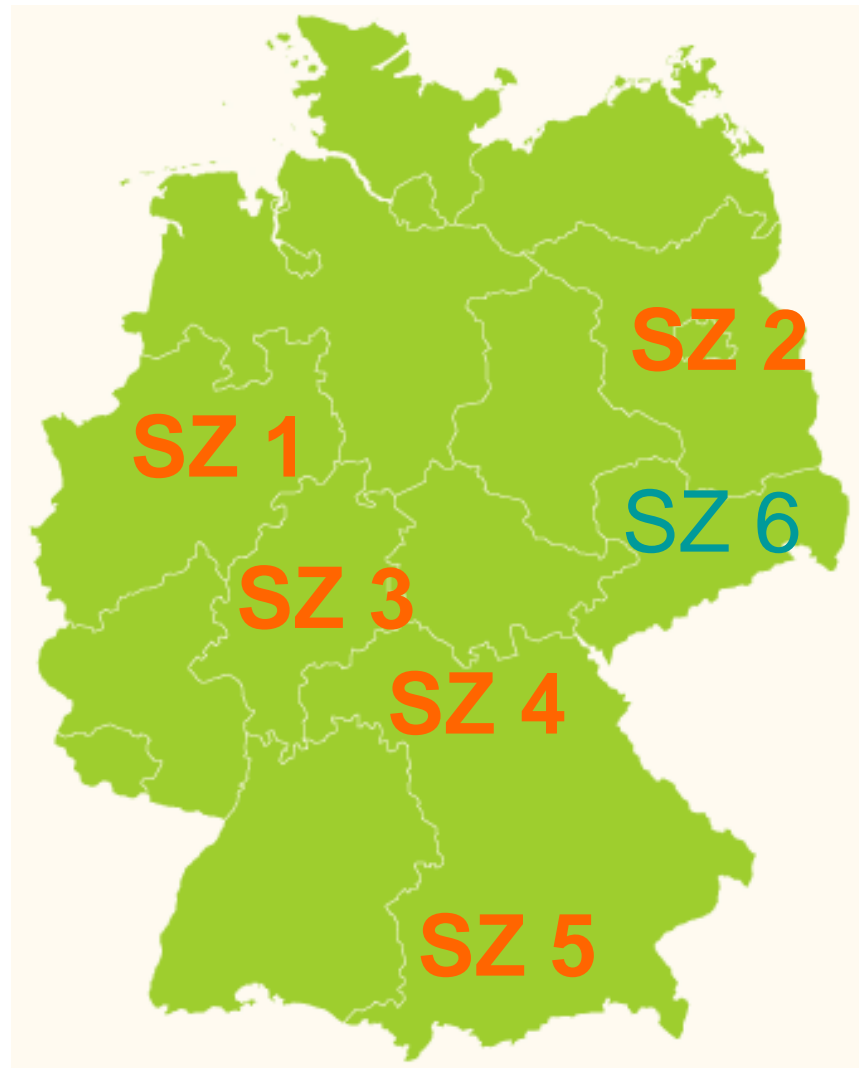
Our success: Here we are!

SZ = Service-centers:

- 1 Lünen/NRW
- 2 Berlin/ BBR
- 3 Darmstadt Hessen
- 4 Bamberg/Franken
- 5 München/ Bayern

SZ = Service-centers (planned):

- 6 Dresden/Sachsen



Responsible



SOPHIA Consulting GmbH

Sabine Brückner, Gerhard Nunner, Anton Zahneisen,

Telefon: 0951 / 20 88 200

E-Mail: anton.zahneisen@sophia-consulting.de

www.sophia-consulting.de